



英皇鐘錶珠寶有限公司
EMPEROR WATCH & JEWELLERY LIMITED

Retail Network

16 March 2017



Extensive Retail Network




As at 28 February 2017

	Stores				Floor Area	
	Single-brand Watch Only	Multi-brand Watch with/without Jewellery	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Hong Kong	7	8	7	22	96,240	4,375
Macau	2	2	3	7	7,994	1,142
Mainland China	14	4	44	62	46,279	746
Singapore	4	-	2	6	4,988	831
Total	27	14	56	97	155,501	1,603

Retail Network in Hong Kong



 **22** shops are located at the prime locations and must-go shopping areas for mainland visitors

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watch with/without Jewellery	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Tsimshatsui	4	5	3	12	61,906	5,159
Causeway Bay	2	1	1	4	7,545	1,886
Central	1	1	-	2	17,315	8,658
Other Areas	-	1	3	4	9,474	2,369
Total	7	8	7	22	96,240	4,375

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Tsim Sha Tsui (12 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	1,098	<i>Patek Philippe independent corner</i> at Shop G15, G/F, 1881 Heritage, No. 2A Canton Road
2	996	<i>Chopard boutique</i> at Shop G15, G/F, 1881 Heritage, No. 2A Canton Road
3	2,304	<i>Rolex and Tudor boutique</i> at Shop OT276-OT280, Level 2, Ocean Terminal, Harbour City, No. 3-27 Canton Road
4	1,788	<i>Patek Philippe independent corner</i> at Shop G05, G/F, ISQUARE, No. 63 Nathan Road
Multi-brand Watch Shop with/without Jewellery Section		
5	24,743	Multi-brand watch and jewellery shop at Shop 1, UG/F & Shop 4-6, G/F & UG/F, China Hong Kong City, No. 33 Canton Road
6	4,184	Multi-brand watch shop at Shops A, B, D2 & E2, G/F, Harilela Mansion, No. 81 Nathan Road
7	480	Multi-brand watch shop at Shop C, G/F, Harilela Mansion, No. 81 Nathan Road
8	3,217	Multi-brand watch and jewellery shop at Shop G06, G/F, ISQUARE, No. 63 Nathan Road
9	2,164	Multi-brand watch and jewellery shop at Shop 4-8, G/F, No. 8 Canton Road
Jewellery Shop		
10	19,139	Emperor jewellery flagship store at Shop G17B, G/F & Basement, 1881 Heritage, No. 2A Canton Road
11	1,230	Jewellery shop at Shop G15, G/F, 1881 Heritage, No. 2A Canton Road
12	563	Jewellery shop at Shop OT282, Level 2, Ocean Terminal, Harbour City, No. 3-27 Canton Road

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Tsim Sha Tsui (12 Shops) (con't)



Emperor Jewellery flagship store in 1881 Heritage, neighboring luxury brands such as Cartier, Breguet, Tiffany, etc.



Emperor Jewellery image store featuring "Heartbeat", launched in 2014



Canton Road, a global top-ranked valuable shopping street, just opposite to the giant fashion brand boutique

Causeway Bay (4 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	3,367	<i>Rolex & Tudor boutique</i> at Shops 1 & 2, G/F, No. 8 Russell Street
2	1,036	<i>Patek Philippe independent corner</i> at Shop A, G/F, No. 50-52 Russell Street
Multi-brand Watch Shop with/without Jewellery Section		
3	2,112	Multi-brand watch and jewellery shop at G/F, No. 54-56 Russell Street
Jewellery Shop		
4	1,030	Jewellery shop at Shop B, G/F, No. 50-52 Russell Street



👑 A global top-ranked valuable shopping street, just opposite to the signature shopping complex

Central & Wanchai (3 Shops)



No.	Shop Size (sq.ft.)	Address
Central (2 shops)		
1	13,800	Multi-brand watch and jewellery shop at Shop 16, G/F & LG/F, New World Tower, No. 16-18 Queen's Road Central
2	3,515	Patek Philippe independent corner at Shop 20B, G/F, Pacific House, No. 20 Queen's Road Central
Wanchai (1 shop)		
1	5,762	Multi-brand watch and jewellery shop at Shop G01-G05, G/F, Emperor Group Centre, No. 288 Hennessy Road



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Others (3 Shops)



No.	Shop Size (sq.ft.)	Address
Tuen Mun (2 shops)		
1	2,032	Jewellery shop at Shop 1150-1156, 1/F, Phase 1, Tuen Mun Town Plaza
2	488	Jewellery shop at Shop M-2, MTR Level, V City, No. 83 Tuen Mun Heung Sze Wui Road
Sheung Shui (1 shop)		
1	1,192	Jewellery shop at Shop 214, Level 2, Metropolis Plaza, No. 1 Tuen Shing Street & No. 1 Tuen Shun Street



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Retail Network in Macau



7 shops are located at the heart of the city area

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watch	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Grand Emperor Hotel *	2	1	2	5	5,519	1,104
Other Areas	-	1	1	2	2,475	1,238
Total	2	2	3	7	7,994	1,142

* Address of *Grand Emperor Hotel*: No. 288 Avenida Comercial De Macau, Macau



Macau (7 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	1,098	<i>Rolex</i> boutique at Shop 1, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau
2	393	<i>Tudor</i> boutique at Shop 2A, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau
Multi-brand Watch Shop		
2	2,068	Multi-brand watch shop at Shop 3 & 4, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau
4	1,667	Multi-brand watch and jewellery shop at EM Macau, Avenida De Infante D., Henrique No. 67-69, Res-Do-Chao B
Jewellery Shop		
5	1,224	Jewellery shop at Shop 2, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau
6	808	Jewellery shop at Shop 200, Lion Street, Shoppes at Venetian, The Venetian Macao Resort Hotel
7	736	Jewellery shop at Shop 2B, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau



Grand Emperor Hotel



The Venetian Macao Resort Hotel

Retail Network in Mainland China



62 shops covering 12 major provinces and cities to enhance market penetration

As at 28 February 2017

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watches with/without Jewellery	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Beijing	11	3	6	20	13,043	652
Shanghai	1	-	10	11	6,901	627
Liaoning	-	-	9	9	5,072	564
Jiangsu	-	-	6	6	5,987	998
Hebei	1	-	4	5	2,158	432
Chongqing	1	1	1	3	7,058	2,353
Guangzhou	-	-	2	2	758	379
Guizhou	-	-	2	2	876	438
Hubei	-	-	1	1	1,194	1,194
Henan	-	-	1	1	1,367	1,367
Jiangxi	-	-	1	1	646	646
Jilin	-	-	1	1	1,219	1,219
Total	14	4	44	62	46,279	746

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Beijing (20 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	699	<i>Rolex</i> boutique at 1/F, Scitech Plaza, No. 22 Jianguomenwai Avenue, Chaoyang District (J29)
2	1,173	<i>Rolex & Tudor</i> boutique at Shop 129, 1/F, Beijing APM, No. 138 Wangfujing Avenue, Dongcheng District (J50)
3	281	<i>Chopard</i> boutique at 1/F, Beijing Junefield SOGO Department Store, No. 8 Xuan Wu Men Wai Avenue, Xicheng District (J32)
4	671	<i>Longines</i> boutique at 1/F, Beijing Junefield SOGO Department Store, No. 8 Xuan Wu Men Wai Avenue, Xicheng District (J32)
5	281	<i>Montblanc</i> boutique at 1/F, Beijing Junefield SOGO Department Store, No. 8 Xuan Wu Men Wai Avenue, Xicheng District (J32)
6	1,847	<i>Omega</i> boutique at 1/F, Beijing Junefield SOGO Department Store, No. 8 Xuan Wu Men Wai Avenue, Xicheng District (J33)
7	281	<i>Rado</i> boutique at 1/F, Beijing Junefield SOGO Department Store, No. 8 Xuan Wu Men Wai Avenue, Xicheng District (J32)
8	388	<i>Tag Heuer</i> boutique at 1/F, Beijing Junefield SOGO Department Store, No. 8 Xuan Wu Men Wai Avenue, Xicheng District (J32)
9	425	<i>Tissot</i> boutique at 1/F, Beijing Junefield SOGO Department Store, No. 8 Xuan Wu Men Wai Avenue, Xicheng District (J32)

(-) represents shop number which is for internal reference only



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Beijing (20 Shops) (con't)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
10	281	Zenith boutique at 1/F, Beijing Junefield SOGO Department Store, No. 8 Xuan Wu Men Wai Avenue, Xicheng District (J32)
11	1,571	Rolex boutique at 1/F, New Area, Parkson Plaza, No. 101 Fuxingmen Nei Avenue, Xicheng District (J26)
Multi-brand Watch Shop		
12	1,700	Multi-brand watch shop at 1/F, Scitech Plaza, No. 22 Jianguomenwai Avenue, Chaoyang District (J29)
13	413	Multi-brand watch shop at 1/F, New Area, Parkson Plaza, No. 101 Fuxingmen Nei Avenue, Xicheng District (J30)
14	356	Multi-brand watch shop at 1/F, Beijing Junefield SOGO Department Store, No. 8 Xuan Wu Men Wai Avenue, Xicheng District (J32)
Jewellery Shop		
15	269	Jewellery shop at 5/F, Yansha Youyi Shopping City, No. 52 Liangmaqiao Road, Chaoyang District (J63)
16	387	Jewellery shop at 1/F, New World Department Store, No. 3 Chongwenwenwai Street, Dongcheng District (J59)
17	765	Jewellery shop at Shop AA25, 1/F, Oriental Plaza, No. 1 East Chang An Avenue, Dongcheng District (J37)
18	430	Jewellery shop at G/F, Youyi Shopping City (Jinyuan Shop), No. 1 Yuanda Road, Haidian District (J62)
19	312	Jewellery shop at 2/F, Hanguang Department Store, No. 176 Xidan North Street, Xicheng District (J57)
20	513	Jewellery shop at 1/F, Grand Pacific Mall, No. 133 Xidan North Street, Xicheng District (J65)

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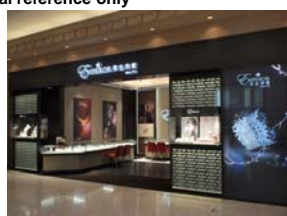
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Shanghai (11 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	1,506	Rolex boutique at Shop 156, 1/F, Grand Gateway 66 Plaza, No. 1 Hongqiao Road, Xuhui District (H31)
Jewellery Shop		
2	951	Jewellery shop at Shop B1A-05, B1/F, New World Daimaru Department Store, No. 228 Nanjing East Rd, Huangpu District (H25)
3	334	Jewellery shop at 1/F, Oriental Mall (Nanjing Road Shop), No. 800 Nanjing East Rd, Huangpu District (H29)
4	452	Jewellery shop at 1/F, Yong An Department Store, No. 635 Nanjing East Rd, Huangpu District (H28)
5	516	Jewellery shop at 2/F, Jiuguang Department Store, No. 1618 Nanjing West Rd, Jing'an District (H15)
6	656	Jewellery shop at 1/F, Shanghai Xinzhuang Parkson, No. 5001 Dushi Road, Minhang District (H32)
7	904	Jewellery shop at Shop B01-2F-01-022, 2/F, The First Yaohan Department Store, No. 501 Zhangyang Rd, Pudong New District (H26)
8	495	Jewellery shop at 1/F, Hui Jin Department Store, No. 1000 Zhaojiabang Rd, Xuhui District (H22)
9	334	Jewellery shop at 3/F, Grand Gateway 66 Plaza, No. 1 Hongqiao Rd, Xuhui District (H17)
10	280	Jewellery shop at 1/F, Orient Shopping Centre, No. 8 Caoxi Rd North, Xuhui District (H23)
11	473	Jewellery shop at Shop BT-02, 1/F, Shanghai Bailian Youyicheng Shopping Mall, No. 8 Songhu Road, Yangpu District (H30)

(-) represents shop number which is for internal reference only



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Liaoning (9 Shops)



No.	Shop Size (sq.ft.)	Address
Jewellery Shop		
1	538	Jewellery shop at 1/F, Anshan New Mart, No. 42 Victory South Road, Tiedong District, Anshan (LNE)
2	247	Jewellery shop at 1/F, Anshan Parkson Shopping Center, No. 88 Erdao Street, Tiedong District, Anshan (LNA)
3	661	Jewellery shop at 1/F, Mykal Store, No. 57 Qingni Rd, Zhongshan District, Dalian (LN8)
4	300	Jewellery shop at 1/F, Mykal Store, No. 123 Xian Rd, Shahekou District, Dalian (LNC)
5	611	Jewellery shop at 1/F, New Mart Shopping Plaza, No. 1 Qingsan Street, Zhongshan District, Dalian (LND)
6	592	Jewellery shop at 2/F, Xinglong Commercial Building, No. 103 Zhongxing Rd, Xinglongtai District, Panjin (LN7)
7	1,639	Jewellery shop at 2/F, Zhongxing Fangcheng, No. 86 Taiyuan North Street, Heping District, Shenyang (LN2)
8	269	Jewellery shop at 2/F, Block B, Xinglong Outlets, No. 5 Yingpan North Street, Hunnan New District, Shenyang (LNF)
9	215	Jewellery shop at 1/F, Xinglong Happy Family Mall, No. 115 Zhongjie Rd, Shenhe District, Shenyang (LN6)

(-) represents shop number which is for internal reference only



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Jiangsu (6 Shops)



No.	Shop Size (sq.ft.)	Address
Jewellery Shop		
1	516	Jewellery shop at 2/F, Changzhou Shopping Center, No. 1-7 Yanlingxi West Rd, Zhonglou District, Changzhou (JSD)
2	732	Jewellery shop at 2/F, Time Fortune Plaza, No. 95-97 Yanling West Rd, Zhonglou District, Changzhou (JS1)
3	1,151	Jewellery shop at 1/F, Jewellery Mall, Kunshan Building, No. 2 Nancheng River Rd, Kunshan (JS9)
4	527	Jewellery shop at B1/F, South Tower B, Suzhou Matro Shopping Mall, No. 245 Guanqian Street, Gusu District, Suzhou (JSE)
5	2,631	Jewellery shop at 1/F, Block B, Wuxi Commercial Mansion, No. 343 Zhongshan Rd, Chongan District, Wuxi (JS2)
6	430	Jewellery shop at 2/F, Wuxi Yaohan Department Store, No. 168 Zhongshan Rd, Chongan District, Wuxi (JS8)

(-) represents shop number which is for internal reference only



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Hebei (5 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	377	Piaget boutique at 1/F, Hebei Beiguo Future Mall, No. 326 Zhongshan East Rd, Changan District, Shijiazhuang (HE1)
Jewellery Shop		
2	344	Jewellery shop at 1/F, New Century Commercial Square, No. 29 Zhonghua Avenue, Congtai District, Handan (HE5)
3	549	Jewellery shop at 1/F, Tangshan Department Store, No. 125 Xinhua East Rd, Lubei District, Tangshan (HE3)
4	484	Jewellery shop at 1/F, Beiguo Shopping Center, No. 188 Zhongshan East Rd, Shijiazhuang (HE2)
5	404	Jewellery shop at Shop 28, 1/F, Beiguo Newcore City Mall, No. 265 Zhongshan East Rd, Changan District, Shijiazhuang (HE8)

(-) represents shop number which is for internal reference only



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Chongqing (3 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	2,421	Rolex boutique at Shop LG-017/1F-019a, Paradise Walk, No. 8 Yanghe Road, Jiangbei District (CQC)
Multi-brand Watch Shop		
2	4,024	Multi-brand watch shop at G/F, Harbour Plaza Hotel, Wuyi Rd, Yuzhong District (CQ5)
Jewellery Shop		
3	613	Jewellery shop at Shop B-L1-03A, Longfor Times Paradise Walk, No. 174 Changjiang 2nd Rd, Yuzhong District (CQ9)

(-) represents shop number which is for internal reference only



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Guangzhou (2 Shops), Guizhou (2 Shops)



No.	Shop Size (sq.ft.)	Address
Guangzhou (2 shops)		
1	258	Jewellery shop at 1/F, Grandbuy Department Store (Zhongyi), No. 200 Tianhe Rd , Tianhe District (GD2)
2	500	Jewellery shop at 3/F, TEEMALL, No. 208 Tianhe Rd, Tianhe District (GD3)
Guizhou (2 shops)		
1	607	Jewellery shop at 1/F, Modern Capital Square, No. 1 Zhong Hua Road North, Yun Yan District, Guiyang (GZ3)
2	269	Jewellery shop at G/F, Xing Li Department Store, No. 50 Ruijin Rd, Yun Yan District, Guiyang (GZ2)

(-) represents shop number which is for internal reference only



Others (4 Shops)



No.	Shop Size (sq.ft.)	Address
Jewellery Shop		
Hubei (1 shop)		
1	1,194	Jewellery shop at 2/F, Wuhan International Plaza, No. 690 Jiefang Road, Jiangnan District, Wuhan (HU1)
Henan (1 shop)		
1	1,367	Jewellery shop at 2/F, Dennis David Plaza, No. 188 Erqi Rd, Jinshui District, Zhengzhou (NA5)
Jiangxi (1 shop)		
1	646	Jewellery shop at 1/F, Nanchang Department Store, No. 1 Zhongshan Rd, Donghu District, Nanchang (JX1)
Jilin (1 shop)		
1	1,219	Jewellery shop at 1/F, Ouya Supermarket, No. 5178 Kaiyun Street, Chaoyang District, Changchun (JL2)

(-) represents shop number which is for internal reference only



Retail Network in Singapore



6 shops are located at iconic shopping hubs

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watch	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Hilton Singapore Hotel	3	-	1	4	3,255	814
Wisma Atria	1	-	1	2	1,733	867
Total	4	-	2	6	4,988	831



Hilton Singapore Hotel, 581 Orchard Road



Wisma Atria , 435 Orchard Road

Singapore (6 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	972	<i>Patek Philippe</i> independent corner at 581 Orchard Road, #01/05-08, The Shopping Gallery at the Hilton, Singapore
2	958	<i>Rolex & Tudor</i> boutique at 435 Orchard Road, #02-40/41-44, Wisma Atria, Singapore
3	694	<i>Rolex & Tudor</i> boutique at 581 Orchard Road, #01/03-04, The Shopping Gallery at the Hilton, Singapore
4	705	<i>Cartier</i> boutique at 581 Orchard Road, #01/05-08, The Shopping Gallery at the Hilton, Singapore
Jewellery Shop		
5	884	Jewellery shop at 581 Orchard Road, #02/13-14, The Shopping Gallery at the Hilton, Singapore
6	775	Jewellery shop at 435 Orchard Road, #03-32/33, Wisma Atria, Singapore

