



英皇鐘錶珠寶有限公司
EMPEROR WATCH & JEWELLERY LIMITED

Retail Network 31 May 2018



Extensive Retail Network




As at 31 May 2018

	Stores				Floor Area	
	Single-brand Watch Only	Multi-brand Watch with/without Jewellery	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Hong Kong	7	7	10	24	76,126	3,172
Macau	2	3	2	7	10,822	1,546
Mainland China	5	1	39	45	36,163	804
Singapore	4	-	2	6	4,988	831
Total	18	11	53	82	128,099	1,562

Retail Network in Hong Kong



 **24** shops are located at the prime locations and must-go shopping areas for mainland visitors

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watch with/without Jewellery	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Tsimshatsui	4	4	2	10	36,707	3,671
Causeway Bay	2	1	1	4	7,545	1,886
Central	1	1	-	2	17,315	8,658
Wanchai	-	1	-	1	5,762	5,762
Others	-	-	7	7	8,797	1,257
Total	7	7	10	24	76,126	3,172

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Tsim Sha Tsui (10 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	1,098	<i>Patek Philippe</i> independent corner at Shop G15, G/F, 1881 Heritage, No. 2A Canton Road
2	996	<i>Chopard boutique</i> at Shop G15, G/F, 1881 Heritage, No. 2A Canton Road
3	2,304	<i>Rolex & Tudor boutique</i> at Shop OT276-OT280, Level 2, Ocean Terminal, Harbour City, No. 3-27 Canton Road
4	1,788	<i>Patek Philippe</i> independent corner at Shop G05, G/F, ISQUARE, No. 63 Nathan Road
Multi-brand Watch Shop with/without Jewellery Section		
5	19,163	Multi-brand watch and jewellery shop at Shop 4-6, G/F & UG/F, China Hong Kong City, No. 33 Canton Road
6	4,184	Multi-brand watch and jewellery shop at Shops A, B, D2 & E2, G/F, Harilela Mansion, No. 81 Nathan Road
7	3,217	Multi-brand watch shop at Shop G06, G/F, ISQUARE, No. 63 Nathan Road
8	2,164	Multi-brand watch and jewellery shop at Shop 4-8, G/F, No. 8 Canton Road
Jewellery Shop		
9	1,230	Jewellery shop at Shop G15, G/F, 1881 Heritage, No. 2A Canton Road
10	563	Jewellery shop at Shop OT282, Level 2, Ocean Terminal, Harbour City, No. 3-27 Canton Road

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Tsim Sha Tsui (10 Shops) (con't)



Canton Road, a global top-ranked valuable shopping street, just opposite to the giant fashion brand boutique



Emperor Jewellery image store featuring "Heartbeat", launched in 2014

Causeway Bay (4 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	3,367	<i>Rolex & Tudor boutique</i> at Shops 1 & 2, G/F, No. 8 Russell Street
2	1,036	<i>Patek Philippe independent corner</i> at Shop A, G/F, No. 50-52 Russell Street
Multi-brand Watch Shop with/without Jewellery Section		
3	2,112	Multi-brand watch and jewellery shop at G/F, No. 54-56 Russell Street
Jewellery Shop		
4	1,030	Jewellery shop at Shop B, G/F, No. 50-52 Russell Street



👑 A global top-ranked valuable shopping street, just opposite to the signature shopping complex

Central & Wanchai (3 Shops)



No.	Shop Size (sq.ft.)	Address
Central (2 shops)		
1	13,800	Multi-brand watch and jewellery shop at Shop 16, G/F & LG/F, New World Tower, No. 16-18 Queen's Road Central
2	3,515	<i>Patek Philippe</i> independent corner at Shop 20B, G/F, Pacific House, No. 20 Queen's Road Central
Wanchai (1 shop)		
1	5,762	Multi-brand watch and jewellery shop at Shop G01-G05, G/F, Emperor Group Centre, No. 288 Hennessy Road



Others (7 Shops)



No.	Shop Size (sq.ft.)	Address
Tuen Mun (2 shops)		
1	2,032	Jewellery shop at Shop 1150-1156, 1/F, Phase 1, Tuen Mun Town Plaza
2	488	Jewellery shop at Shop M-2, MTR Level, V City, No. 83 Tuen Mun Heung Sze Wui Road
Kowloon Bay (1 shop)		
3	1,247	Jewellery shop at Shop Unit P18, Telford Plaza 1
Sheung Shui (1 shop)		
4	1,192	Jewellery shop at Shop 214, Level 2, Metropolis Plaza, No. 1 Tuen Shing Street & No. 1 Tuen Shun Street



Others (7 Shops) (con't)



No.	Shop Size (sq.ft.)	Address
Yuen Long (1 shop)		
5	2,566	Jewellery shop at G/F, No. 155 Castle Peak Road, Yuen Long
Tsuen Wan (1 shop)		
6	929	Jewellery shop at Shop No. UG07 on Upper Ground Floor, Citywalk, No. 1 Yeung Uk Road, Tsuen Wan
Tseung Kwan O (1 shop)		
7	343	Jewellery shop at Shop G108, G/F, No. 9 Tong Tak Street, Park Central, Tseung Kwan O



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Retail Network in Macau



7 shops are located at the heart of the city area

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watch with/without Jewellery	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Grand Emperor Hotel *	2	1	1	4	5,519	1,104
Other Areas	-	2	1	3	5,303	1,768
Total	2	3	2	7	10,822	1,546

* Address of Grand Emperor Hotel: No. 288 Avenida Comercial De Macau, Macau



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Macau (7 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	1,098	<i>Rolex boutique</i> at Shop 1, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau
2	393	<i>Tudor boutique</i> at Shop 2A, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau
Multi-brand Watch Shop		
3	3,292	Multi-brand watch shop at Shop 2, 3 & 4, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau
4	2,828	Multi-brand watch shop at Shop 2, G/F, Emperor Nam Van Centre, No. 71-75 Avenida do Infante, D. Henrique
5	1,667	Multi-brand watch and jewellery shop at EM Macau, Avenida De Infante D., Henrique No. 67-69, Res-Do-Chao B
Jewellery Shop		
6	808	Jewellery shop at Shop 200, Lion Street, Shoppes at Venetian, The Venetian Macao Resort Hotel
7	736	Jewellery shop at Shop 2B, G/F, Grand Emperor Hotel, No. 288 Avenida Comercial De Macau



Grand Emperor Hotel



The Venetian Macao Resort Hotel

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Retail Network in Mainland China



45 shops covering 9 major provinces and cities to enhance market penetration

As at 31 May 2018

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watches with/without Jewellery	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Beijing	2	1	6	9	8,084	898
Shanghai	-	-	12	12	7,009	584
Jiangsu	-	-	7	7	6,931	990
Liaoning	-	-	7	7	4,811	687
Chongqing	2	-	1	3	4,430	1,477
Hebei	1	-	2	3	1,539	513
Guangzhou	-	-	2	2	946	473
Hubei	-	-	1	1	1,194	1,194
Jilin	-	-	1	1	1,219	1,219
Total	5	1	39	45	36,163	804

Beijing (9 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	1,173	<i>Rolex & Tudor</i> boutique at Shop 129, 1/F, Beijing APM, No. 138 Wangfujing Avenue, Dongcheng District (J50)
2	1,847	<i>Omega</i> boutique at 1/F, Beijing Junefield SOGO Department Store, No. 8 Xuan Wu Men Wai Avenue, Xicheng District (J33)
Multi-brand Watch Shop		
3	2,101	Multi-brand watch and jewellery shop at Shop 101, 1/F, Emperor Group Centre , No. 12 Jianguomenwai Avenue, Chaoyang District (J66 & J67)
Jewellery Shop		
4	1,207	Jewellery shop at Shop 1F-B-28, FC Plaza Holiday Life City, Jiujingzhuang Road, Jiugong Town, Daxing District (J69)
5	269	Jewellery shop at 5/F, Yansha Youyi Shopping City, No. 52 Liangmaqiao Road, Chaoyang District (J63)
6	232	Jewellery shop at 1/F, New World Department Store, No. 3 Chongwenmenwai Street, Dongcheng District (J59)
7	430	Jewellery shop at G/F, Youyi Shopping City (Jinyuan Shop), No. 1 Yuanda Road, Haidian District (J62)
8	312	Jewellery shop at 2/F, Hanguang Department Store, No. 176 Xidan North Street, Xicheng District (J57)
9	513	Jewellery shop at 1/F, Grand Pacific Mall, No. 133 Xidan North Street, Xicheng District (J65)

(-) represents shop number which is for internal reference only

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Shanghai (12 Shops)



No.	Shop Size (sq.ft.)	Address
Jewellery Shop		
1	951	Jewellery shop at Shop B1A-05, B1/F, New World Daimaru Department Store, No. 228 Nanjing East Rd, Huangpu District (H25)
2	667	Jewellery shop at 2/F, Parkson Department Store, No. 918 Huaihai Middle Road, Huangpu District (H33)
3	355	Jewellery shop at 2/F, Shanghai No. 1 Department Store, No. 830 Nanjing East Road, Huangpu District (H29)
4	452	Jewellery shop at 1/F, Yong An Department Store, No. 635 Nanjing East Rd, Huangpu District (H28)
5	527	Jewellery shop at Orient Shopping Center, No. 66, Chengzhong Road, Jiading District, Shanghai (H35)
6	516	Jewellery shop at 2/F, Jiuguang Department Store, No. 1618 Nanjing West Rd, Jing'an District (H15)
7	958	Jewellery shop at 1/F, Shanghai Xinzhuang Parkson, No. 5001 Dushi Road, Minhang District (H32)
8	904	Jewellery shop at Shop B01-2F-01-022, 2/F, The First Yaohan Department Store, No. 501 Zhangyang Rd, Pudong New District (H26)
9	334	Jewellery shop at Shop 312, 3/F, Grand Gateway 66 Plaza, No. 1 Hongqiao Rd, Xuhui District (H17)
10	280	Jewellery shop at 1/F, Orient Shopping Centre, No. 8 Caoxi Rd North, Xuhui District (H23)
11	592	Jewellery shop at 1/F, Printemps Department Stores, No.1 Songhu Road, Yangpu District (H36)
12	473	Jewellery shop at Shop BT-02, 1/F, Shanghai Bailian Youyicheng Shopping Mall, No. 8 Songhu Road, Yangpu District (H30)

(-) represents shop number which is for internal reference only

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Jiangsu (7 Shops)



No.	Shop Size (sq.ft.)	Address
Jewellery Shop		
1	516	Jewellery shop at 2/F, Changzhou Shopping Center, No. 1-7 Yanlingxi West Rd, Zhonglou District, Changzhou (JSD)
2	732	Jewellery shop at 2/F, Time Fortune Plaza, No. 95-97 Yanling West Rd, Zhonglou District, Changzhou (JS1)
3	1,367	Jewellery shop at 1/F, Jewellery Mall, Kunshan Building, No. 2 Nancheng River Rd, Kunshan (JS9)
4	527	Jewellery shop at B1/F, South Tower B, Suzhou Matro Shopping Mall, No. 245 Guanqian Street, Gusu District, Suzhou (JSE)
5	2,631	Jewellery shop at 1/F, Block B, Wuxi Commercial Mansion, No. 343 Zhongshan Rd, Liangxi District, Wuxi (JS2)
6	430	Jewellery shop at 1/F, Wuxi Yaohan Department Store, No. 168 Zhongshan Rd, Liangxi District, Wuxi (JS8)
7	728	Jewellery shop at 1/F, Suzhou Matro Shopping Mall Xinqu Store, No. 211 Changjiang Road, Suzhou New District, Suzhou (JSF)

(-) represents shop number which is for internal reference only



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Liaoning (7 Shops)



No.	Shop Size (sq.ft.)	Address
Jewellery Shop		
1	538	Jewellery shop at 1/F, Anshan New Mart, No. 42 Victory South Road, Tiedong District, Anshan (LNE)
2	710	Jewellery shop at 1/F, Mykal Store, No. 57 Qingni Rd, Zhongshan District, Dalian (LN8)
3	300	Jewellery shop at 1/F, Mykal Store, No. 123 Xian Rd, Shahekou District, Dalian (LNC)
4	615	Jewellery shop at 1/F, New Mart Shopping Plaza, No. 1 Qingsan Street, Zhongshan District, Dalian (LND)
5	417	Jewellery shop at 1/F, New Mart Head Office, Dashang City Square, Zhongling Rd, Xinglongtai District, Panjin (LNG)
6	592	Jewellery shop at 2/F, Xinglong Commercial Building, No. 103 Zhongxing Rd, Xinglongtai District, Panjin (LN7)
7	1,639	Jewellery shop at 2/F, Zhongxing Fangcheng, No. 86 Taiyuan North Street, Heping District, Shenyang (LN2)

(-) represents shop number which is for internal reference only



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Chongqing (3 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	2,009	<i>Rolex & Tudor boutique</i> at Shop 01005-1 & Shop 01020, 1/F, Shin Kong Place , No.89 Hongjin Road, Longxi Street, Yubei District (CQE)
2	1,969	<i>Rolex boutique</i> at Shop LG-017, Paradise Walk, No. 8 Yanghe Road, Jiangbei District (CQC)
Multi-brand Watch Shop		
3	452	<i>Jewellery shop</i> at Shop 1F-019a, Paradise Walk, No. 8 Yanghe Road, Jiangbei District (CQD)

(-) represents shop number which is for internal reference only



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Hebei (3 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	377	<i>Piaget boutique</i> at 1/F, Hebei Beiguo Future Mall, No. 326 Zhongshan East Rd, Changan District, Shijiazhuang (HE1)
Jewellery Shop		
2	613	<i>Jewellery shop</i> at 1/F, New Century Commercial Square, No. 29 Zhonghua Avenue, Congtai District, Handan (HE5)
3	549	<i>Jewellery shop</i> at 1/F, Tangshan Department Store, No. 125 Xinhua East Rd, Lubei District, Tangshan (HE3)

(-) represents shop number which is for internal reference only



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Others (4 Shops)



No.	Shop Size (sq.ft.)	Address
Jewellery Shop		
Guangzhou (2 shops)		
1	258	Jewellery shop at 1/F, Grandbuy Department Store (Zhongyi), No. 200 Tianhe Rd , Tianhe District (GD2)
2	688	Jewellery shop at 3/F, Teemall, No. 208 Tianhe Rd , Tianhe District (GDE)
Hubei (1 shop)		
1	1,194	Jewellery shop at 2/F, Wuhan International Plaza, No. 690 Jiefang Road, Jiangnan District, Wuhan (HU1)
Jilin (1 shop)		
1	1,219	Jewellery shop at 1/F, Ouya Supermarket, No. 5178 Kaiyun Street, Chaoyang District, Changchun (JL2)

(-) represents shop number which is for internal reference only



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Retail Network in Singapore



6 shops are located at iconic shopping hubs

	Shops				Floor Area	
	Single-brand Watch Only	Multi-brand Watch	Jewellery Only	Total	Total (sq. ft.)	Average (sq. ft.)
Hilton Singapore Hotel	3	-	1	4	3,255	814
Wisma Atria	1	-	1	2	1,733	867
Total	4	-	2	6	4,988	831



Hilton Singapore Hotel, 581 Orchard Road



Wisma Atria , 435 Orchard Road

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Singapore (6 Shops)



No.	Shop Size (sq.ft.)	Address
Single-brand Watch Boutique		
1	972	<i>Patek Philippe</i> independent corner at 581 Orchard Road, #01/05-08, The Shopping Gallery at the Hilton, Singapore
2	958	<i>Rolex & Tudor</i> boutique at 435 Orchard Road, #02-40/41-44, Wisma Atria, Singapore
3	694	<i>Rolex & Tudor</i> boutique at 581 Orchard Road, #01/03-04, The Shopping Gallery at the Hilton, Singapore
4	705	<i>Cartier</i> boutique at 581 Orchard Road, #01/05-08, The Shopping Gallery at the Hilton, Singapore
Jewellery Shop		
5	884	Jewellery shop at 581 Orchard Road, #02/13-14, The Shopping Gallery at the Hilton, Singapore
6	775	Jewellery shop at 435 Orchard Road, #03-32/33, Wisma Atria, Singapore

